



Opportunities for Technical Cooperation for Capacity Building in the Creative Economy

Asian African Friendship Day: International
Students Gathering - “Developing Creative
Economy in Asia and Africa for Global Economic
Recovery”, Hybrid, May 28, 2022

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Content

- What exactly is Technical Cooperation?
 - Asia-Africa Technical Cooperation
 - NAM CSSTC's experience in implementing technical cooperation with Asian and African countries
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- What is the NAM CSSTC plan for capacity-building in the creative economy for Asian and African countries?



Technical Cooperation

- An essential component of foreign policy.
- One of the tools to support diplomatic efforts in bilateral, regional, and international forums.
- The following developing countries are recipients of technical cooperation assistance:
 - ☐ Asia
 - ☐ Africa
 - ☐ The Pacific
 - ☐ Latin America
 - ☐ Caribbean



Technical Cooperation in the Context of the Asian-African Student Conference 2015 Final Communique

- Collaboration to have fruitful discussions to solve common problems and interests of Asian and African students.
- Training for local sociopreneurs and scholarship programme.
- Asian and African youth collaborates on projects and ideas to empower the community through media literacy.



Increasing Youth Participation in Technical Cooperation

- Aligning their untapped potential with established global governance structure.
- They are invited to raise issues, advocate for them, and lead the solution's implementation.
- Cooperation with higher education institutions has been shown to be the most effective channel for increasing youth participation in technical cooperation.



Youth Access to Technical Cooperation Programmes

- Because technical cooperation is aimed at technical officers, participants are always people with less than 5 years of work experience.
- Youth are adept at new forms of networking, allowing them to reach audiences that older forms of networking cannot - it is critical to foster solidarity among people from various locations.
- Because youth populations outnumber older populations, youth-led events attract a greater number of participants.



Concrete Case Studies of Youth-Involved Technical Cooperation Success

- **Astechnova-EPIC Joint Conference 2021**
 - An international energy and engineering conference in collaboration with Universitas Gadjah Mada (UGM).
 - There are approximately 197 participants, some of whom are presenting papers at the conference.
 - The majority of participants are active students from UGM as well as active students from UGM's international partnering universities.
- **Innovation Summit and International Conference 2018: Technology Transfer and Internationalisation of Technology-Based Businesses**
 - A startup conference in collaboration with UNESCAP.
 - Youth was also a speaker.
 - Youth have been shown to have extensive knowledge of their areas of expertise in technology.



What is the NAM CSSTC plan for capacity-building in the creative economy for Asian and African countries?

- Through collaboration with the Republic of Indonesia's Ministry of Foreign Affairs and the OACPS
 - To broaden the reach of NAM CSSTC's programming.
 - To share Indonesia's experience in stimulating and supporting creative economy business.
 - To encourage Asian, African, Caribbean, and Pacific countries to collaborate on creative economies.



What NAM CSSTC Has to Offer in the Programme

- **Speakers from the creative economy will be involved**
 - ☐ Ministry of Tourism and Creative Economy, as well as any built-in groups
- **Virtually carried out**
 - ☐ There will be three batches: one for African participants, one for Caribbean participants, and one for Pacific participants.
- **Possible discussion topics include:**
 - ☐ Culinary
 - ☐ Fashion
 - ☐ Craft



The Preparation for Programming

Establishing the Goal

- ▶ As a guide for all preparation decisions
- ▶ Make a simple goal or a goal that can be measured
- ▶ It must be pertinent and related to the NAM CSSTC and NAM member countries.

Design the Event

- ▶ Pay attention to what the programme's participants require.
 - ▶ Publicize the programme.
 - ▶ Create an agenda and curriculum

Find Speakers and Participants

- ▶ Exploring all available information sources, including the internet.
- ▶ Using an existing network or a referral.
- ▶ Consider previous experience.



Lessons & Constraints

- Speakers' time commitment and hands-on experience with a related topic.
- There is no practical session.
- There is a risk that the topic will be unable to be replicated in the beneficiary countries due to a lack of materials/ingredients.
- Making things always go hand in hand with environmental sustainability can be difficult at times.



Conclusions

- NAM CSSTC is dedicated to enhancing NAM member countries' collective self-reliance and solidarity by providing technical cooperation programmes for Asian and African countries.
- Collaboration is essential for expanding the reach of technical cooperation programmes.
- Higher education institutions/universities must be involved to ensure youth participation.