

Repoeblík Telo

Integrated Farming
Development
Center



SPAT (Sentra Pengembangan Agribisnis Terpadu)



Repoeblík Telo



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SPAT (Sentra Pengembangan Agribisnis Terpadu)

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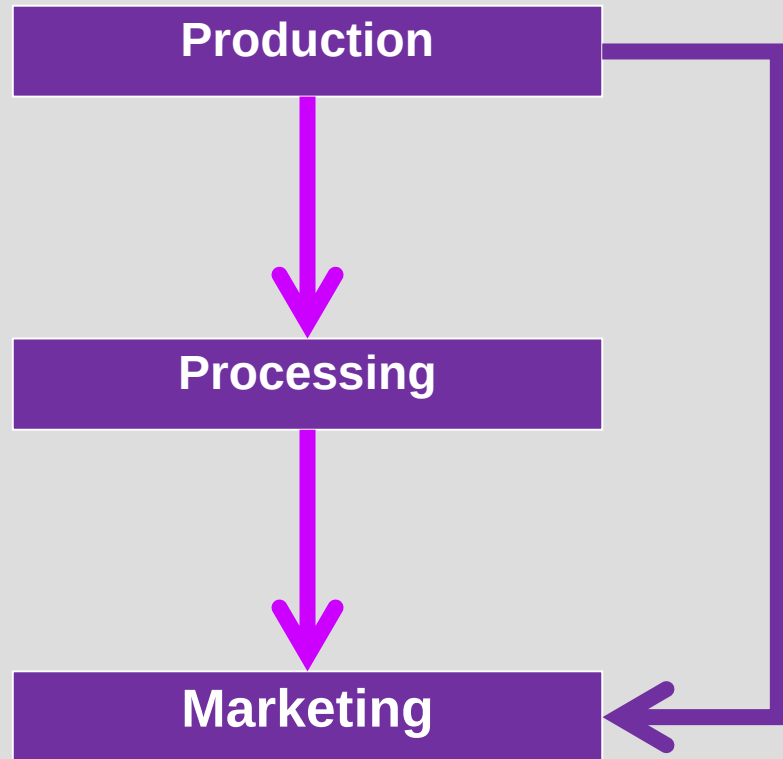
1. Center of data & Information
2. The center of education & training
3. The center of study & village development strategies
4. The center of adapted technology development
5. Investment & micro credit
6. Agribusiness terminal

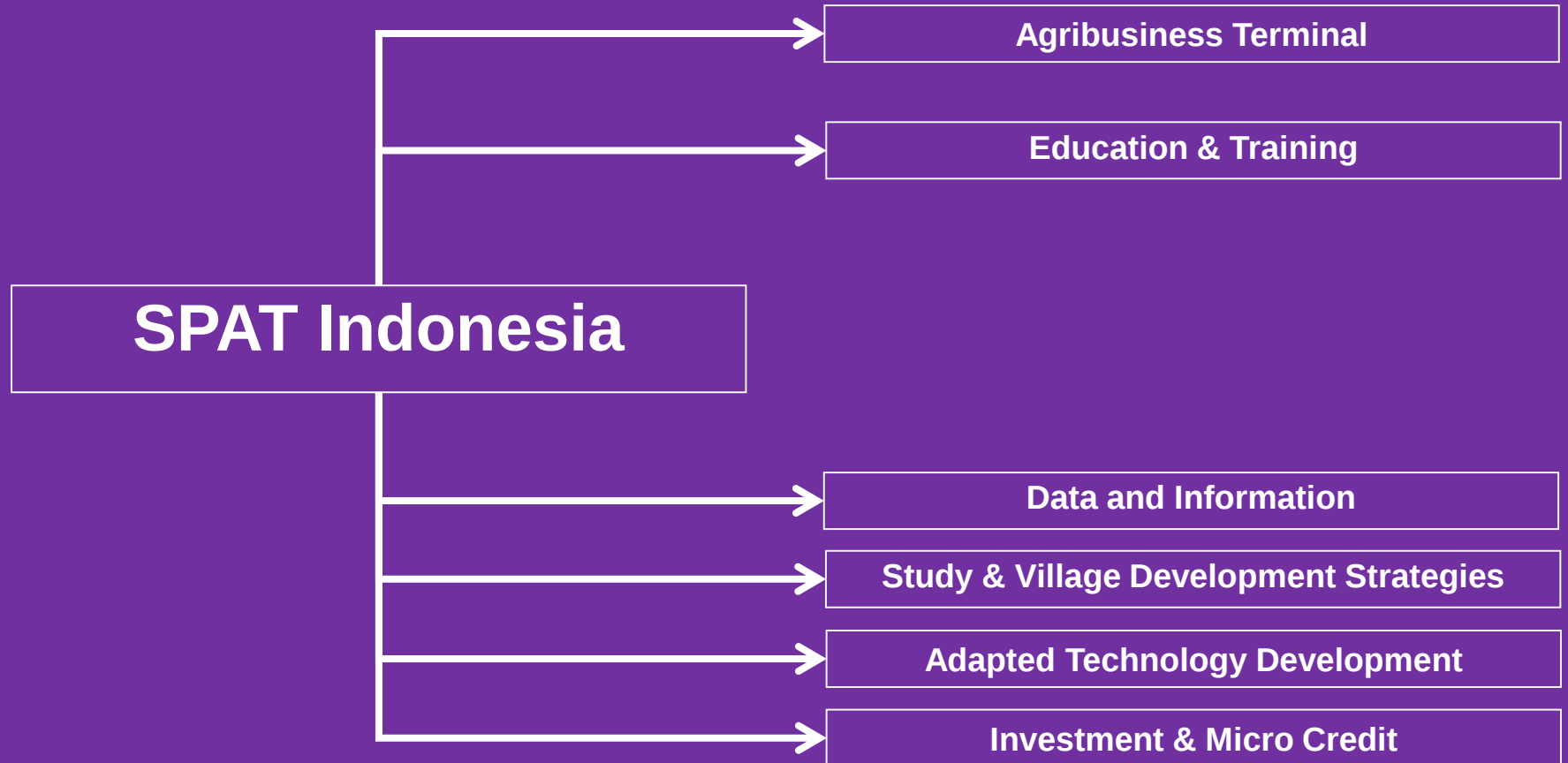


- To produce agribusiness product which are competitive in the market place
- To work welfare of the farmers
- To develop the small & medium enterprises
- To impart training to make competent farmers
- To rebuild the image of local product
- To support collaborate in economic development in the villages

More +

Agro Industry





Center of data & Information

- Market studies
- Industry reports (SME)
- PORTAL (*spat-indonesia.or.id*)
- Studies on consumers preference
- Collaborate with private agencies and companies to realize Virtual business (foodmarketexchange.com, famaexchange etc.)



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MARKET ORIENTED IS INFORMATION

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The center of education & training

Method



- Participation training (80% hands on & 20% teory)
- Bussines simulation
- Orkestrasi training
- Working group
- Visualisasi Film
- Case study

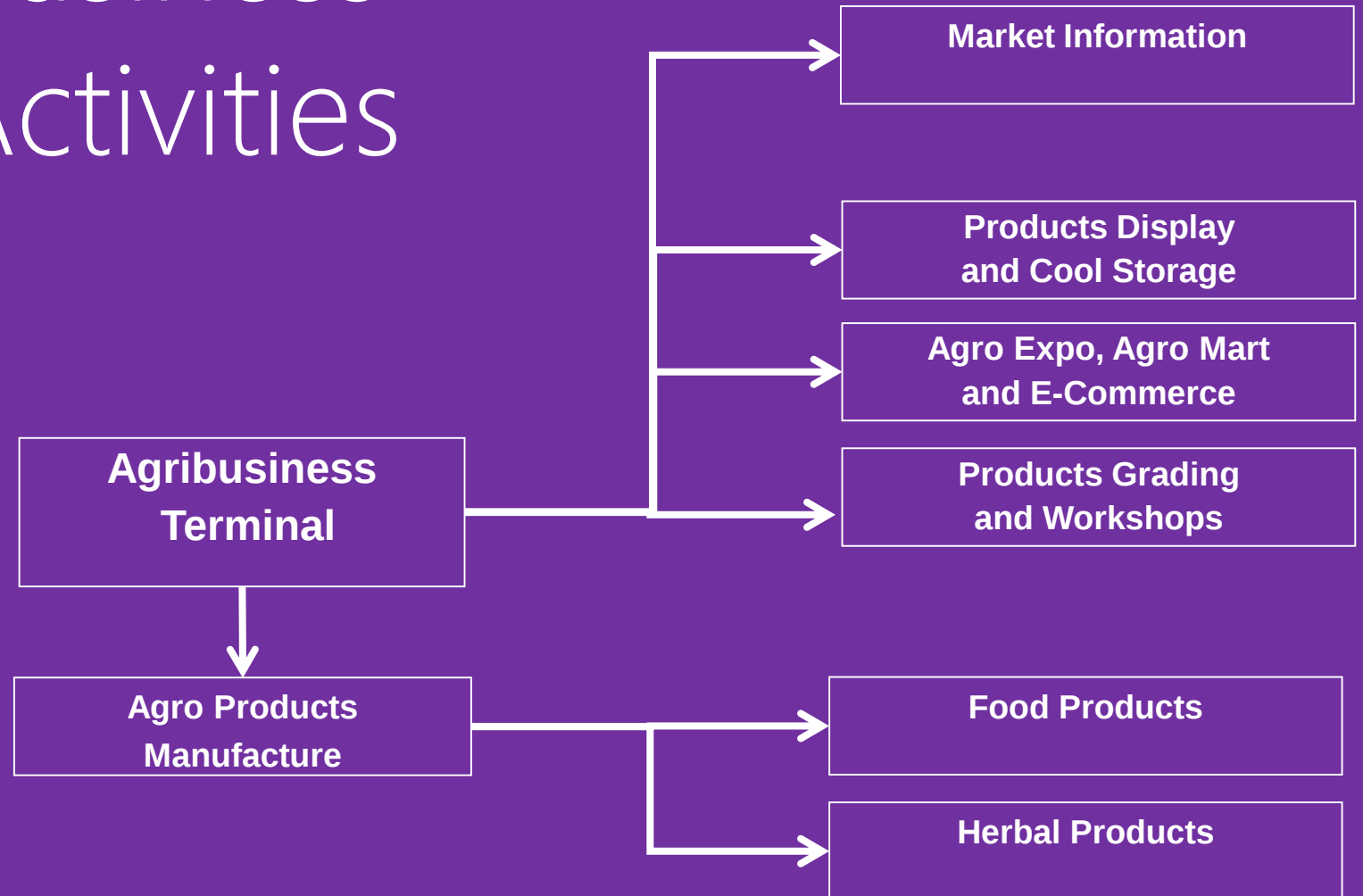




Customize Training

- Market info of terminal agribusiness
- Agribusiness model application of sweet potato product
- Experience on handling product innovation
- Experience on marketing of agroindustry product
- Experience on local & international training

Business Activities



The center of adapted technology development

The ability of farmers to access and apply this adapted technology



Workshop & Fabrication Machinery

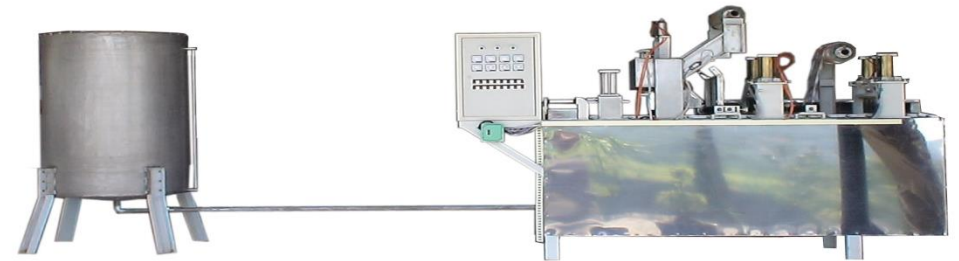
Drying Machine

The center of adapted technology development

The ability of farmers to access and apply this adapted technology



Drying Machine



Fruit Juice Machine

The center of adapted technology development

The ability of farmers to access and apply this adapted technology



Ice cream maker machine



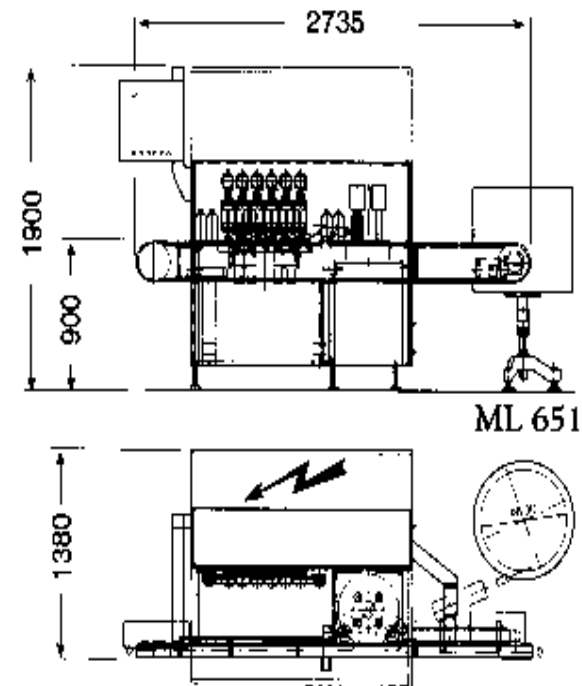
Oven vacuum

The center of adapted technology development

The ability of farmers to access and apply this adapted technology



Auto Packer



Design Machine Unit

R&D Food & Beverages

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Sweet Potato Bread Muffin



Sweet Potato Pizza



Sweet Potato Bread



Sweet Potato Juice

R&D Food & Beverages



Tomato sauce processing
in tomato sauce industry



Fruits Juice Product

Agribusiness terminal



- Market info
 - Display product
 - Agri expo
 - Agrimart
-
- Grading
 - Agro Society
 - Agro one stop shopping
 - Workshop

Terminal Agribisnis Community

Farmer

Farmer Group

Industry of Agriculture Results Processing

Agro production industry

Retail buyer

Grosir asosiasi

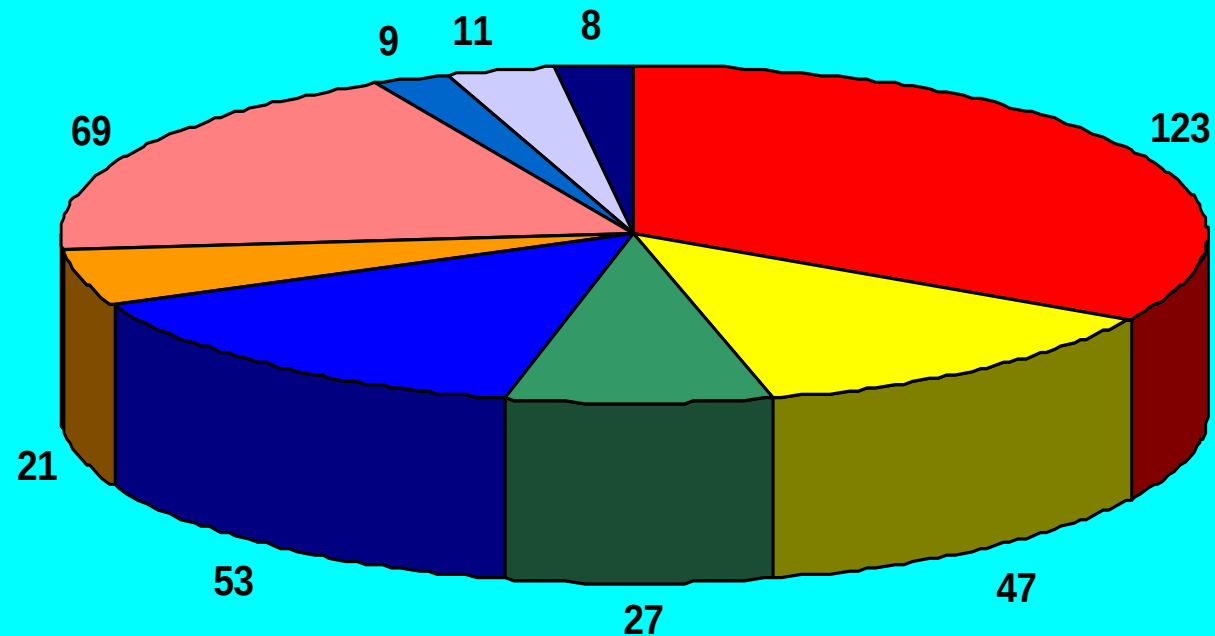
Retail asosiasi



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Klasifikasi 368 UKM Pangan Terminal SPAT (Agustus 2005)



■ Aneka keripik	■ Aneka cake	■ Minuman segar
■ Minuman instan	■ Jajanan basah	■ Aneka snack
■ Makanan siap saji	■ Makanan semi basah	■ Minuman fermentasi



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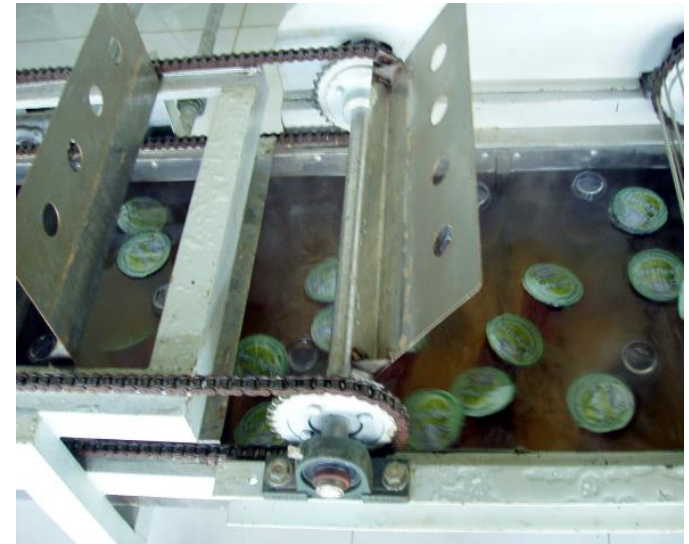
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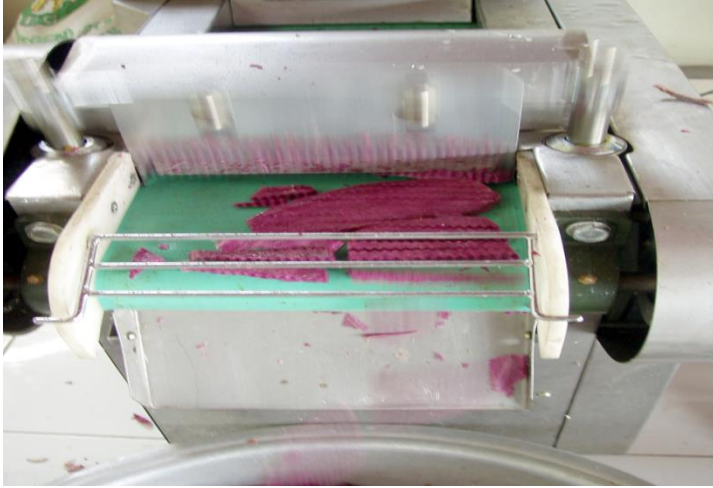
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Apple Juice



Sweet Potatoes Fries



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THANKS

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